LARO DIGITAL

SERVICES & PACKAGES

LaroDigital.com

START WITH WHAT YOU NEED.

Add ongoing care, content and marketing as your business grows.

01 ONE TIME

Website Launch

Starting at $1,499

A professional home for your business online.

- Approximately 4-6 core pages; mobile-friendly design
- Click-to-call, contact form, map and social links
- Basic SEO, analytics and copy cleanup
- Two revision rounds; testing and launch support

Final page count and functionality are confirmed in your scope.

02 ONGOING CARE

Website Care

$199 / month

Keep your website maintained and up to date.

- Routine maintenance and backups
- Security, uptime and performance checks
- Link and form checks where applicable
- Minor text and image updates; standard support

Month-to-month. 30 days written notice to cancel. No unlimited edits.

03 CONTENT AND SOCIAL

Digital Presence

$949-$1,499 / month

Stay active and consistent across your channels.

- Website Care included
- Monthly content planning and calendar
- Social content, captions and video editing
- Posting / scheduling and basic reporting

Initial 3 months, then month-to-month; 30 days written notice.

04 MARKETING AND GROWTH

Growth Partner

$2,999 / month

Connect your website, content and advertising.

- Website Care and ongoing social / content support
- Ad creative and Google and/or Meta management
- Landing pages and lead / conversion tracking
- Monthly strategy meeting and campaign reporting

Advertising spend is separate. Initial 3 months, then month-to-month; 30 days written notice.

CUSTOM EXTRAS Logo design / Review QR displays / Extra pages / Integrations

Scope and quantities are agreed in writing. Domain, hosting, software, printing and advertising spend are separate unless included. Recurring fees are billed in advance. Final terms follow your signed agreement.

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